



Literacy Leaders

Poster Session Presentation (Limited to Invited Shepherd Students)

What is a poster session?

While the heart of professional conferences are workshops where a presenter speaks to a class for a set length of time, poster sessions allow conference participants to browse through displays of many ideas stopping at those which are of most interest. The person displaying the poster is then able to elaborate on information depicted on the poster one-on-one or in small groups as interest is shown. An advantage to this format is that participants can gather many different ideas in a relatively short space of time and poster presenters do not face the anxiety of preparing a full length presentation to large audiences.

What do posters look like?

Posters generally involve a trifold backboard with information on a particular topic. Any related objects or materials are usually placed on the table in front of the poster along with a handout to be given to interested individuals. The poster should be eye-catching, the title should clearly communicate important details about the topic, and all information should be large enough to be read from a distance. Information on the poster should be formatted to highlight key information and information needs to be complete enough for the poster to stand alone without further elaboration for times when the presenter is not with the poster.

What should your poster include?

- **Title:** Make it “catchy” and easy to see from across the room. Be sure that the title captures the topic of the poster.
- **Purpose and Target Grade/Content Area:** Your poster can highlight any research supported literacy practice. Briefly indicate the purpose of your selected practice. This and all other information included on the poster should be in a large easy-to-read font. Participants should be able to read the information from at least 10 feet away.
- **Description:** Use bulleted points to highlight steps or important elements related to the selected literacy practice.
- **Recommendations for Use:** Provide suggestions for possible appropriate uses of the practice as well as any potential modifications that could be made to use it in a variety of ways. Highlight your own experiences implementing the practice.
- **Limitations:** Outline any potential limitations related to using the practice.
- **Sources:** Include information about where your practice originated (Give credit where credit is due to avoid plagiarism).
- **Accompanying Materials:** Depending on the nature of your practice, bring materials or props related to implementing your practice for display on the table in front of your poster.
- **Handout:** Bring 25 copies of a well-designed one page handout explaining the selected literacy practice, supporting illustrations if appropriate, and references.

What am I expected to do as a poster presenter?

- After submitting this project outline at www.jcwvreads.org, register for the conference on line. As a selected poster presenter you will be allowed to attend the conference free of charge, but you **MUST be registered**.
- Bring your completed poster to the lobby of EOB the morning of the conference at 7:30. Set it up, check in at the registration desk, and return to your poster at 8:00. Wear professional attire.
- Engage conference participants in discussion of your poster's topic during the registration period before the keynote address.
- Leave your poster up on display for the entire day. Participants may return to it while you attend workshops.
- Engage conference participants in discussion of your poster's topic during your assigned presentation time block.
- Take your poster home with you after 3:00.

When you are ready to submit my project proposal, click on the link at <http://www.jcwvreads.org/submit-poster-proposal.html> (Poster proposal submission limited to Shepherd University students invited by an education professor.)

Fill out the following fields:

Name

Phone Number

Email

Shepherd Instructor Who Invited You to Submit Your Project

Title of the Poster

Brief Description of the Highlighted Practice (no more than 50 Words)

Faculty Member Who Recommended You

Course In Which You Developed The Poster

Professional Bio (no more than 25 words) *"Shep Herd is an Art Education Major who is particularly interested in working with middle school students. He plans to student teach spring of 2015."*

Upload jpg Photo yourself in Professional Attire (Head shot only)